ECOMMERCE ECOSYSTEM

TRAFFIC

- FACEBOOK
- INSTAGRAM
- PINTEREST
- GOOGLE
- EMAIL
- RETARGETING
- CSE'S & CHANNELS

LANDING PAGES

THANK YOU

OPT-IN

PRE-PURCHASE SEQUENCE

CONTENT AMPLIFICATION & BRANDING
- VIDEOS
- ARTICLES
- IMAGES
- PRE-SELLS

MORE INFORMATION PAGES

BLOG

HOME

COLLECTION PAGES

PRODUCT DETAIL PAGES

POST PURCHASE AUTO SEQUENCE
- PRE-ARRIVAL
- SOCIAL PROMOTIONS
- ADDITIONAL OFFERS
- CONTENT

DYNAMIC SEQUENCE
- WIN BACK CAMPAIGNS
- DYNAMIC CROSS SELLS
- SOCIAL PROMOTIONS

CART ABANDONMENT SEQUENCE

SHOPPING CART

CHECK OUT

UPSELL TREE

THANK YOU